



Proposal Cover Sheet

Organization **Call of the Sea**

Primary Address **3020 Bridgeway #278
Sausalito, CA 94965**

Executive Director **Charles J. Hart**

Contact person **Matthew M. Grigorieff** Title **Development Director**

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Nonprofit status **501(c) 3** Tax ID# (EIN) **94-2951488**

Date Established **Jan. 1985** Purpose **Public Benefits Corporation**

Project title **Call of the Sea’s Annul Gala “Set All Sails for Youth Education”**

Proposed start date **Saturday, June 9, 2018
4PM – 9PM** End date **Same**

Amount requested **\$1,000 - \$10,000**

| | |
|---|---|
| <u>Type of support</u> | <u>Type of request</u> |
| <input checked="" type="checkbox"/> Project Support | <input checked="" type="checkbox"/> New request |
| <input type="checkbox"/> Capital | <input type="checkbox"/> Renewal |
| <input type="checkbox"/> Technical Assistance | <input type="checkbox"/> Loan |
| <input type="checkbox"/> Operating Support | <input type="checkbox"/> Other: _____ |

Sponsorship Proposal

On June 9th, 2018 Call of the Sea will celebrate its 33rd year of providing Bay Area youth with environmental education programs under sail during our annual gala. This year our supporters in the community will come together to celebrate the 5,000 students, many from low income schools on scholarship, who experienced a life-changing on-the-water field trip that sparked intellectual curiosity. We will also celebrate the final stage of completing our new 132' historic educational tall ship, Brigantine *Matthew Tuner*, that will expand capacity to 15,000+ students. The vessel is the first wooden tall ship built in the San Francisco Bay Area in over 90 years.

Call of the sea requests event funding from your organization to continue these important Bay Area environmental youth programs and support the completion of the Brigantine *Matthew Turner*.



Description of Lead Organization

Call of the Sea is a 501(c)(3) educational nonprofit with the mission to inspire young people to unleash their potential through experiential, environmental education under sail. Our vision is to empower generations of students to become environmental stewards and transform their world through sailing.



At Call of the Sea (COTS), we seek to educate students of all backgrounds with our currently operating 82' educational vessel, Schooner *Seaward*. Aboard the vessel, children rotate through various learning stations that teach them about marine biological, ecological and environmental sciences, nautical history and culture, maritime career opportunities, and how to sail. For many, this is their first On-the-water experience. In 2017, we had over 5,000 passengers aboard sailing from Sausalito, San Francisco, Berkeley, Alameda, Redwood City, Oakland, Modesto, Monterey, Los Angeles and ports in Mexico. A special part of our mission is to make programs accessible to underserved schools and low-income communities. Student ages ranged from five to eighteen years old. Most participants in day programs were 4th and 5th graders while the majority of participants on overnight voyages were 8th-12th graders. When the brigantine *Matthew Turner* is

completed this year, youth capacity will triple, and the educational curriculum will be enriched by many new learning stations aboard her.

COTS was originally co-founded in 1985 by Alan Olson and a group of local sailors to provide Bay Area youth an opportunity to sail traditionally rigged vessels and to learn about the marine environment as well as maritime history -- while inspiring them to be stewards of the sea and earth. To date, Call of the Sea has transformed the lives of 60,000+.



Project Narrative

On Saturday June 9th, 2018 Call of the Sea will host its annual fundraiser to celebrate our supporters like you who empower Bay Area youth with meaningful on-the-water education under sail that is uniquely available through our organization. The event will honor corporations, businesses, political leaders and individuals who support our collective vision for the local community. Guests of the event will be provided with food and drink from businesses around Sausalito, beer and wine from local vendors, boat and Bay Model exhibit tours, live performances, and a chance to bid on exciting auction items. Sponsor names will be listed around the venue and on numerous outreach materials to promote our partners like you.

Event Highlights

This year's gala will feature tours of both the 82' schooner *Seaward* and the nearly complete 132' brigantine *Matthew Turner* educational tall ship. Both vessels are located at the U.S. Army Corps of Engineers' Bay Model Pier which is the venue hosting the event (main celebration inside the Bay Model). Many exciting items will be offered through our live and silent auctions.



Location

The event will be held at the Bay Model located on 2100 Bridgeway, Sausalito, California. Approximately 300 guests attend each year; this year's attendance is expected to reach 400 guests due to the increased excitement for the new 132' vessel Brigantine *Matthew Turner* that will be on display.

Food

Food and complimentary wine and beer (open bar) will be provided in-kind from local sponsors who support our advocacy for youth in the community.

Music

This gala will feature a local youth choir that will sing sea shanties and nautical theme songs.

Advertisement

In-kind media support / coverage for the event is currently in progress. All advertisements will be provided at no cost to Call of the Sea to support our advocacy and sponsors in the community.

Sponsorship and Recognition Benefits

This year's sponsorship levels are:

Call of the Sea 'Captain' \$10,000.00 +

Charter sail for your organization for up to 40 guests on schooner Seaward.

Special recognition during the ceremonies.

Ten tickets to the event.

Recognition as the "Primary Sponsor" in newspaper feature to be published on or about one week before the event featuring Call of the Sea's annual gala.

[COMPANY] logo prominently displayed and recognition as primary sponsor in all media advertisements and outreach materials.

[COMPANY] logo printed prominently on all program materials and email correspondences as primary sponsor.

Logo listed on website for 1 year.

Call of the Sea 'Lieutenant' \$5,000.00 to \$9,999.00:

Recognition as a "Special Contribution Sponsor" in newspaper feature to be published on or about June 1st covering Call of the Sea's annual gala.

Six tickets to the event.

[YOUR COMPANY] logo printed on all advertisements to be published an estimated one week before the event.

[YOUR COMPANY] logo printed on program material.

Logo listed on website for 1 year.

Call of the Sea 'Ensign' \$2,5000 to \$4,999.00:

Four tickets to the event.

[YOUR COMPANY] logo printed on all advertisements to be published an estimated one week before the event.

[YOUR COMPANY] logo printed on program material.

Logo listed on gala's web page.

Call of the Sea 'Bosun' \$1,000.00 + Auction Item Donated:

[YOUR COMPANY] logo printed on program material.

Two tickets to the event.

Funding:

In past years, sponsors and corporations have included Pasha Hawaii, Port of Oakland, Matson, Port of San Francisco, Pacific Maritime Association and others. Due to the burgeoning funding necessities to complete brigantine *Matthew Turner*, Call of the Sea is overcoming this challenge by expanding the contribution scope per sponsorship category.

Costs

The cost of the annual gala is lowered to approximately five thousand dollars (\$5,000.00) because of sponsorships from organizations that share our values. Support from our contributors ensures that virtually all money raised goes directly to supporting Call of the Sea nonprofit mission.

Conclusion

Call of the Sea believes that sharing our success stories with the regional community is the single most effective way to honor our sponsors' generosity and shared values. We would be delighted if your organization would sponsor Call of the Sea to enable us to fulfill our mission of empowering the next generation of environmental stewards one child at a time.

Please send a check with desired sponsorship amount to:

Call of the Sea
C/O Development Director
3020 Bridgeway #278
Sausalito, CA 94965

End

