



Sponsorship Opportunities for the Season

Support Call of the Sea's waterfront community and maritime traditions while gaining unparalleled visibility and engagement. Choose from our tiered sponsorship levels, from full-season sponsorship to single-event involvement.

- **Brand Visibility:** Showcase your company's commitment to Marin's waterfront and maritime history, the environment and youth education.
- **Community Engagement:** Strengthen your connection to local families and schools.
- **Corporate Social Responsibility (CSR):** Align your brand with ocean conservation and education and maritime history initiatives.
- **Marketing Opportunities:**
 - Featured in our email newsletter sent to 6,000 subscribers.
 - Promotion across Call of the Sea's social media channels (5,000+ followers).
 - On-site exposure during the community sail.
 - Premiere media opportunities.

What you support: Your sponsorship enables Call of the Sea to continue reaching more underserved youth with its unique STEAM and marine science programming while under sail. Last year, 54% of the schools who sailed with Call of the Sea did so through scholarship. 77% of the students who sail with Call of the Sea on scholarship are non-white, and 1 in 4 have learning or physical difficulties.

These efforts subsidize Call of the Sea's programming so that we can increase the number of scholarships and school sails we can offer, all to the mission of enabling a more diverse set of young people to access and build a connection with the ocean. They also support our ongoing vessel sustainability needs so that we may preserve the beautiful brigantine *Matthew Turner* and schooner *Seaward* for generations to come.

Commodore – Full Season Sponsor

Investment: \$100,000

Benefits:

- **Recognition** as the lead sponsor for the **season**, including:
 - **April 26 Tall Ships Family Fun Day Celebration**
 - **All Community Sails** (40 sails throughout the season)
- **Premier branding opportunities:**
 - Prominent logo placement on all promotional materials:
 - Event banners and on-site displays
 - Flyers, posters, and digital advertisements
 - Event website and social media channels with dedicated sponsor recognition

- Onboard branding on participating ships throughout the season.
- Inclusion in press releases and all media coverage.
- **Exclusive access and recognition:**
 - Speaking opportunity during major events (Tall Ships Celebration, Earth Day Community Sail, Independence Day Community Sail).
 - 120 tickets for community sails to be used throughout the season.
- **Feature recognition:**
 - Acknowledgment as the season's premier supporter in all communications
 - We encourage sponsors to use this as a gift to employees and to share with your business partners.
 - Featured in the Call of the Sea monthly newsletter and all community sail communications.
 - Featured on the Call of the Sea homepage for a year

Vice Commodore – Tall Ships Series Sponsor

Investment: \$50,000

Sponsorship of Tall Ships Celebration April 26 and 10 Community Sails. (Available community sails include Earth Day April 19, Independence Day July 4, and eight additional)*

Benefits:

- Recognition in promotional materials, with logo placement and acknowledgment in event-specific campaigns.
- Branding on event signs
- Davey Jones paella for 10 on April 26
- 10 tickets for each sponsored event
- Opportunity to speak at each sponsored event
- Verbal acknowledgment at all sponsored events
- 6 months of featuring your logo on Call of the Sea website, newsletter and communications

Admiral Sponsor - Tall Ships Celebration and 3 Community Sails

(Available community sails include Earth Day April 19, Independence Day July 4, and one additional)

Investment: \$25,000

Benefits:

- Sponsorship of the April 26 Tall Ship Celebration
- Davey Jones paella for 8 on April 26
- Sponsorship branding and 8 tickets each for *Matthew Turner* Community Sails
- 4 months of featuring your logo on Call of the Sea website, newsletter, and social media communications

Captain Sponsor – Tall Ships Celebration and 1 Community Sail

Investment: \$10,000

Benefits:

- Logo placement on event-specific promotional materials and signage.
- Davey Jones Paella for 6 on April 26
- 6 tickets for a *Matthew Turner* Community Sail May - November
- 3 months of featuring your logo on the call of the Sea website

Boatswain Sponsor - Tall Ships Celebration April 26 or a Community Sail

Investment: \$5,000

Benefits:

- Recognition in the event program and on event invites and social media in advance of the event.
- 4 tickets for a *Matthew Turner* Community Sail May - November
- 2 months of featuring your logo on the Call of the Sea website

Crew Sponsor

Investment: \$2,500

Benefits:

- Sponsorship of the April 26 Tall Ships Celebration
- Recognition in the event program, invites, and on social media leading up to the event.
- 2 tickets for a *Matthew Turner* Community Sail May - November
- 1 month of featuring your logo on the Call of the Sea website



*Call of the Sea operates about 40 community sails, open to the general public, from April - November. Sponsors are welcome to select which sails they'd like to sponsor. Community Sail dates are available first-come, first served. Learn more about Community Sails here:

<https://callofthesea.org/sail-with-us/community-sailing-dates/>