



Commodore – Full Season Sponsor – \$100,000

Benefits: Sponsorship of Spring Tall Ship Celebration, Fall Gala and all Public Sails

- **Premier branding opportunities:**

- Onboard branding throughout the season
- Inclusion in press releases and media coverage
- Prominent logo placement on all promotional materials:
 - Event banners and on-site displays
 - Flyers, posters, and digital advertisements
 - Event website and social media channels

- **Exclusive access:**

- Speaking opportunity at major events (Tall Ship Celebration, Fall Gala)
- Table for 8 at Fall Gala
- 100 tickets for public sails* to be used throughout the season (as gifts to employees or to share with your business partners)

- **Recognition:**

- Acknowledgment as the season's premier supporter in all communications including:
 - Call of the Sea's monthly newsletter
 - All public sail communications
 - On the Call of the Sea homepage for a year

Vice Commodore Sponsor – \$50,000

Benefits: Sponsorship of Spring Tall Ship Celebration and 10 Public Sails

- Verbal acknowledgment and opportunity to speak at Tall Ship Celebration
- Branding on Tall Ship Celebration event signs
- Recognition on event invites and social media promotion
- Paella for 10 at Tall Ship Celebration
- 5 tickets for each sponsored sail*
- Logo featured for 6 months on Call of the Sea website, newsletter and communications

Admiral Sponsor – \$25,000

Benefits: Sponsorship of Spring Tall Ship Celebration and 3 Public Sails

- Branding on Spring Tall Ship Celebration event signs
- Recognition on event invites and social media promotion
- Paella for 5 at Tall Ship Celebration
- 5 tickets for each sponsored sail*
- Logo featured for 4 months on Call of the Sea website, newsletter and communications

Captain Sponsor – \$10,000

Benefits: Sponsorship of Spring Tall Ship Celebration and 1 Public Sail

- Branding on Spring Tall Ship Celebration event signs
- Recognition on event invites and social media promotion
- Paella for 5 at Tall Ship Celebration
- 6 tickets for a *Matthew Turner* Public Sail*
- Logo featured for 4 months on Call of the Sea website

Boatswain Sponsor – \$5,000

Benefits: Sponsorship of Spring Tall Ship Celebration

- Branding on Spring Tall Ship Celebration event signs
- Recognition on event invites and social media promotion
- 4 tickets for a *Matthew Turner* Public Sail*
- Logo featured for 2 months on Call of the Sea website

Crew Sponsor – \$2,500

Benefits: Sponsorship of Spring Tall Ship Celebration

- Branding on Spring Tall Ship Celebration event signs
- Recognition on event invites and social media promotion
- 2 tickets for a *Matthew Turner* Public Sail*
- Logo featured for 1 month on Call of the Sea website

* Public sails included are Friday Night Sails and weekend non-premium events. Call of the Sea operates about 30 public sails from April – November. Public Sail dates are available first-come, first served. Learn more at <https://callofthesea.org/sail-with-us/public-sails/>

